



DE LA
GASCA
& CIA

ABOGADOS
ATTORNEYS



Our Top Priority: You



Proven Results and Experience



Legal Capabilities and Qualifications



International Perspective of the Law.



Focus Practice: Trademarks, Patents,
Complex Litigation

We offer
**specialized services
by an expert team.**

5 REASONS TO WORK WITH US

www.delagasca.com

OUR CLIENTS. **OUR INSPIRATION**



We believe in YOU. We believe in YOUR cases.
We believe in achieving for YOU **the best possible results**
that the law can afford us.

- Maximum client satisfaction
- Constant reinvention of ourselves
- Our next priority: the team
- Fair value
- Integrity

It's not over
until it's over.



WHO WE ARE

DE LA GASCA & CIA., is the premier Intellectual Property and Litigation boutique firm in El Salvador.

Our firm was founded by Managing Partner, Mr. Giancarlo de la Gasca after obtaining his LL.M. in Intellectual Property Law (with honors) at The John Marshall Law School in Chicago, IL; and having work experience in a well-known IP boutique firm of Chicago.

Our members have had **longstanding experience** in Intellectual Property and Litigation since at least 1998, through which we have assisted our clients to successfully solve their legal problems.

**MAXIMUM
CLIENT
SATISFACTION.**

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WHAT WE DO

We provide expertise in the prosecution and enforcement of Trademarks, Patents and Copyrights. In addition we are experts in handling complex litigation matters, particularly when related to intellectual property, commercial, civil, administrative and pharmaceutical law.

“ We offer specialized services by an expert team, which is fully bilingual and has an international perspective of the law, but most of all, **an expert team that looks up to fulfilling the legal necessities of our clients** until achieving their maximum satisfaction. ”

GIANCARLO DE LA GASCA, LL.M. MANAGING PARTNER

Giancarlo de la Gasca is the founder and leading lawyer of DE LA GASCA & CIA., the premier boutique Law Firm dedicated to Intellectual Property and Complex Litigation.

With over 18 years of professional experience, Mr. De la Gasca along with his team of experts, provide his clients high-quality service and concrete advice on their legal matters.



OUR TEAM. MANAGING PARTNER

Market sources have pointed out that he "is prepared for anything and explains all possible outcomes for each course of action", and in fact, he strongly believes in obtaining the best possible results that the law can afford his clients in any given situation, working tirelessly until achieving the maximum satisfaction of those who seek his legal advice.

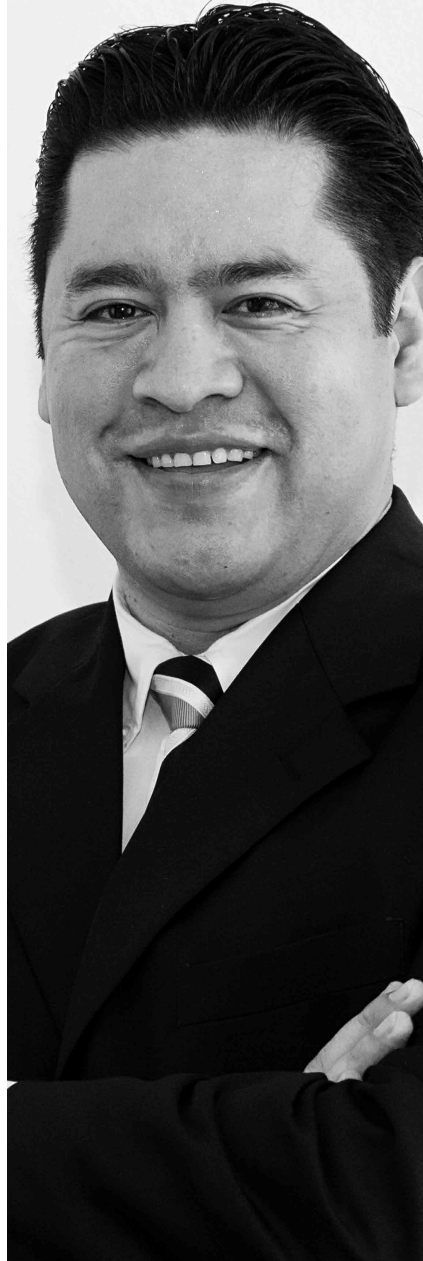
He stands out for representing numerous clients in El Salvador and abroad with expertise in the prosecution and enforcement of trademarks, Patents and copyrights. Furthermore he obtained his LL.M. in Intellectual Property (with honors) from The John Marshall Law School at Chicago, IL, and is one of the few Arbitrators certified by the Salvadoran Chamber of Commerce and the Interamerican Association of Intellectual Property.

OUR TEAM. PARTNER

CARLOS GONZALEZ PARTNER

Carlos Gonzalez is an experienced litigator and legal adviser with ample knowledge of business and investment law plus over 15 years' experience in both fields; while also duly licensed by the supreme Court as an Attorney and a Notary Public.

Amongst his past positions, from 1998 until 2005 he headed the training Department in one of the country's two Pension Fund Administrators, where he acquired all the basic knowledge and skills he now applies in all his cases.



After leaving the Pension Fund Administrator, he moves on as Executive Director and General Counsel of a Real Estate Company until 2009, after which he sets up his own practice until 2013 when he joins De La Gasca & CIA. As partner.

Carlos has also been a professor at Francisco Gavidia University in San Salvador, imparting varied subjects such as Tax Law, Security Law, Financial Law, Banking Law and Trading Law. Furthermore, he has been a legal advisor to numerous companies and investors, particularly in the food and transportation industries.

But mainly, what Carlos brings to the table is his experience managing Human Resources which, along with his clear and abundant understanding of the law, provides an interesting and different perspective on many legal situations to ensure his clients the best possible results.

EDUCATION

- Dr. José Matías Delgado University (J.D.)

PRACTICE AREAS

- Litigation
- Labor Law
- Business Law
- Intellectual Property Law

LANGUAGES

- English
- Spanish

RELEVANT EXPERIENCE

- Securities Law Professor
- Tax Law Professor

NELLY SERRANO
ASSOCIATE ATTORNEY

Nelly specializes in Intellectual Property, with special focus and experience in Patent and Trademark Prosecution, Clearance Searches and IP counseling.

Her legal practice begins at the Supreme Court, in the Probation Department, where she gathers and ample amount of knowledge in criminal law, penitentiary law and the enforcement of criminal judgements.



OUR TEAM. ASSOCIATE ATTORNEY

Thereafter she moves on to the Corporations & Companies Registry, where she obtains firsthand contact with corporate and business law, gaining experience in Company Incorporations, and commercial documents and transactions.

At the beginning of 2013 she joins the firm as associate attorney, position through which she continues to gain experience in Intellectual Property Law; while also continuing to work on Prosecution as well as Trademarks and Patents enforcement, which has become her favorite area of the law.

Nelly is duly licensed by the Supreme Court as an Attorney, and is opting to be authorized by the Supreme Court of El Salvador as a Notary Public.

EDUCATION

- Dr. José Matías Delgado University (J.D.)
- World Intellectual Property Organization (WIPO) General Course on Intellectual Property

PRACTICE AREAS

- Intellectual Property
- Litigation

LANGUAGES

- English
- Spanish

HIGHLIGHTS

- Trademark Clearance
- Patent Prosecution
- Clearance Searches
- IP Counseling

LUIS CARLOS MONTOYA ASSOCIATE ATTORNEY

Luis Carlos began his legal practice as an intern in a boutique law firm in El Salvador, in which he provided legal counsel in Family Law. This experience was reinforced through his legal practices at his alma mater Escuela Superior de Economía y Negocios (ESEN)'s law clinics, which allowed him to garner ample knowledge in Family matters.



OUR TEAM. ASSOCIATE ATTORNEY

He also worked as a paralegal on a small law firm where he was able to accumulate experience in Labor Law, drafting company by-laws and legal claims. Moreover, he also has experience in the Human Resources field, given he worked as an intern on a Communications Company. As well as being part of the Salvadoran research team for the Latin American Center for Rural Development (RIMISP) that conducted studies on the Results of a Presidential Program for Territorial Development in 2015.

He joined the firm as a paralegal on corporate law on March, 2016, after working for an international energy company where he reinforced and solidified his previous experience drafting company by-laws, individual labor contracts and various other legal documents and opinions.

EDUCATION:

- Escuela Superior de Economía y Negocios (ESEN).

PRACTICE AREAS:

- Family Law.
- Labor Law.

LANGUAGES:

- English.
- Spanish.

HIGHLIGHTS:

- Introduction to the American Legal System Diploma.
- Debates Moderator on the Vth. Interscholar Debate Contest.

CÉSAR CARPIO ASSOCIATE

Cesar is an Associate since 2016 in the Firm's Litigation and Corporate Department. He has extensive experience in Corporate Law, Administrative Litigation, Civil law and Labor Law.

Cesar's working experience includes serving as Legal Assistant both in San Salvador's Civil Court, as well as in San Salvador's First Trial Court. Places where he developed his expertise concerning the application of justice and the justice system in general in El Salvador.



OUR TEAM. ASSOCIATE

Thereafter he joined a middle sized law firm, where he improved his knowledge in Business Law and Intellectual Property.

After which he obtained a position at Trade Registry where he served as a Legal Assistant at the Trade Documents Department, and was assigned the responsibility of leading the Certifications and Records department, while at the same time being appointed as Legal Advisor of the "grow your company" project conducted jointly between the National Registration Center and the Ministry of Economy, where he provided legal counsel in the following areas: Corporate Law, Property Law and Intellectual Property for new investments in the country.

EDUCATION

- Dr. José Matías Delgado University (J.D. Candidate)

PRACTICE AREAS

- Corporate law
- Litigation
- Civil law

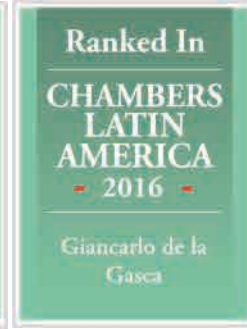
LANGUAGES

- English
- Spanish



AWARD

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